

FOR IMMEDIATE RELEASE

Making Your Home More Energy Efficient Is Easier With 0% Financing

South Jersey Gas Releases Videos Showing You How

FOLSOM, NJ, December 19, 2016 – South Jersey Gas, a subsidiary of South Jersey Industries, Inc. (NYSE: SJI), today released a <u>series of videos</u> detailing the various 0% financing programs available to help residents improve the energy efficiency of their homes.

In this entertaining approach to energy savings, audiences follow a pair of "do-it-yourselfers" as they attempt to improve their home's comfort, save money, and use less energy. As their efforts go awry, viewers can see the benefit in taking advantage of 0% financing to upgrade the efficiency of their natural gas heating equipment or their entire home.

"We want to engage homeowners in the energy efficiency conversation," said Carlos Navarro, South Jersey Gas' vice president of marketing. "Helping our community improve the efficiency and comfort level of their homes is a priority. With several 0% financing programs available, upgrading to high-efficiency equipment can be an even more attractive option."

The new videos include the following energy-saving information:

- Story 1 Learn about the benefits of being energy efficient
- Story 2 Find out how to upgrade to a qualifying high-efficiency natural gas heater AND water heater with \$8,000 financing at 0%
- Story 3 Discover how to upgrade your whole home with \$10,000 financing at 0%

Check out the new videos at <u>SouthJerseyGas.com/energysavings</u> or call South Jersey Gas at 1-855-678-5860 to learn about the 0% financing options available.

About South Jersey Gas

South Jersey Gas, subsidiary of energy services holding company South Jersey Industries (NYSE:SJI), delivers clean, efficient natural gas and promotes energy efficiency to approximately 375,000 residential, commercial and industrial customers in Atlantic, Cape May, Cumberland, Salem, and portions of Gloucester, Burlington and Camden counties in New Jersey. Visit www.southjerseygas.com to learn more about South Jersey Gas and its programs.

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